

Bruce Lambert

Mr. Lambert has almost thirty years of active involvement in the freight industry, focusing on freight data and models, planning and policy. He is the owner of Mentis, LLC, a research firm specializing in trade and transportation analytics. Previous, Mr. Lambert served as the Executive Director at the Institute for Trade and Transportation studies, where he conducted research for member states, while organizing conferences and peer meetings. Prior to that, Mr. Lambert worked at the U.S. Army Corps of Engineers, where he worked on navigation analysis and served as the Secretary for the U.S. Section of PIANC. While at the Federal Highway Administration, Mr. Lambert worked on various freight policy and planning topics, including serving as the project manager for the initial Freight Analysis Framework, for which he received the U.S. Department of Transportation's Award of Meritorious Achievement. Mr. Lambert also worked at the Port of Long Beach as a trade analysis, doing market research/strategic planning for the senior staff, which also included converting the Port's tariff to a per container rate from the older cargo/bill of lading format. After earning a Bachelor's of Science at Louisiana State University, Mr. Lambert earned a Master's of Science at the University of Tennessee.

